

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: BOB CASEY FOR SENATE(215421)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80593
Contract Dates: 09/28/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556117
Invoice Date: 09/30/2012
Billing Cycle: Broadcast EOM
Billing Period: 08/27/2012-09/30/2012

Page 1 of 3

PAY BY 10/30/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: BOB CASEY FOR SENATE 9/28/12-10/01/12

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	CBS THIS MORNING	09/28/2012-09/28/2012F..	30	2	250.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	F..	2	250.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	07:58:56 AM		BCTV1203H	30	250.00			
09/28/2012	Fr	08:59:31 AM		BCTV1203H	30	250.00			
3	5:30AM NEWS THIS MORNING	09/28/2012-09/28/2012F..	30	1	300.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	F..	1	300.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	05:58:38 AM		BCTV1203H	30	300.00			
5	THIS MORNING (5:58-7AM)	09/28/2012-09/28/2012F..	30	2	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	F..	2	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	06:17:32 AM		BCTV1203H	30	450.00			
09/28/2012	Fr	06:59:16 AM		BCTV1203H	30	450.00			
7	ENTERTAINMENT TONIGHT	09/28/2012-09/28/2012F..	30	1	950.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
09/24/2012-09/30/2012	F..	1	950.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	06:58:57 PM		BCTV1203H	30	950.00			

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9	BLUE BLOODS	09/28/2012-09/28/2012F..		30	2	3,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	F..	1		3,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr				30			3,000.00	Preempted
09/30/2012	Su	04:55:31 PM	09/28/2012	BCTV1203H	30	3,000.00	3,000.00		Makegood in NFL POST GAME
10	SIXTY MINUTES	09/30/2012-09/30/2012S		30	1	7,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	S	1		7,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/30/2012	Su	07:38:44 PM		BCTV1203H	30	7,000.00			
12	DAVID LETTERMAN	09/28/2012-09/28/2012F..		30	1	640.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	F..	1		640.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	12:31:16 AM		BCTV1203H	30	640.00			
14	LATE NEWS	09/28/2012-09/30/2012FSS		30	3	1,700.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/24/2012-09/30/2012	FSS	3		1,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/28/2012	Fr	11:33:33 PM		BCTV1203H	30	1,700.00			
09/29/2012	Sa	11:11:37 PM		BCTV1203H	30	1,700.00			
09/30/2012	Su	11:12:22 PM		BCTV1203H	30	1,700.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate	
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	12	18,390.00	2,758.50	15,631.50	3,000.00	3,000.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing	18,390.00
Trade Value	0.00
Agency Commission	2,758.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	15,631.50

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